

PARTNER INFORMATION TRADE-IN PROGRAM 2025



Dear FLIR Partner,

We are excited to announce the launch of our Trade-In Campaign, starting on April 1st, 2025. This campaign aims to provide our customers with an opportunity to upgrade their equipment to the latest technology, while responsibly disposing of their old units.

Campaign Details:

-  Start Date: 1st April 2025
Valid Until: 31st December 2025
-  Eligible Trade-In Units: Portable standalone Thermal Imaging Cameras with a display, all manufacturers, all conditions, with a resolution of 160x120 measurement spots or higher and an interchangeable focus lens.
-  Eligible New Camera Purchases: Portable FLIR Thermal Imaging Camera with resolution of 320x240 measurement spots or higher and an interchangeable focus lens.
-  End-Customers will obtain 20% trade-in discount on the MSRP of the new camera and all associated accessories ordered together with the camera.
-  Standard FLIR Partner discount will be applied on the End-Customer's trade-in promotion price.

End-Customer Participation:

End-Customers will be required to verify their unit details and provide consent for disposal by filling out and signing a disposal authorization letter. The letter includes fields for model, manufacturer, and serial number, ensuring accurate information for the trade-in process.

Your Role:

As our valued channel partner, we kindly ask for your support in promoting this campaign to your customers. This initiative is designed to strengthen our bond with existing customers and provides you with an excellent opportunity to reach out to your current user database. By participating, you can introduce our latest models and showcase the benefits of upgrading to newer technology in terms of hardware and digital solutions.

In case of a trade-in project, please reach out to your Area Sales Manager with information about the trade-in case, such as customer name and details of the model to be traded in. FLIR reserves the right to review and reject trade-in cameras at our own discretion.

As our channel partner, you will be responsible to collect the disposal authorization letter signed by the end-customer and submit it to your Area Sales Manager prior to the order booking.



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FLIR reserves the right to randomly ask for proof of disposal. Proof of disposal can be either documentation/certificate issues by a disposal company or picture/video content which clearly shows that the unit has been scrapped.

FLIR reserves the right to invoice the additional discount granted, in case proof of disposal is not provided on request.

This promotion is valid in Europe, Middle East and Africa and cannot be combined with other promotions or project registration discount.

We appreciate your cooperation and look forward to working together to make this campaign a success. If you have any questions or need further information, please do not hesitate to contact us.